

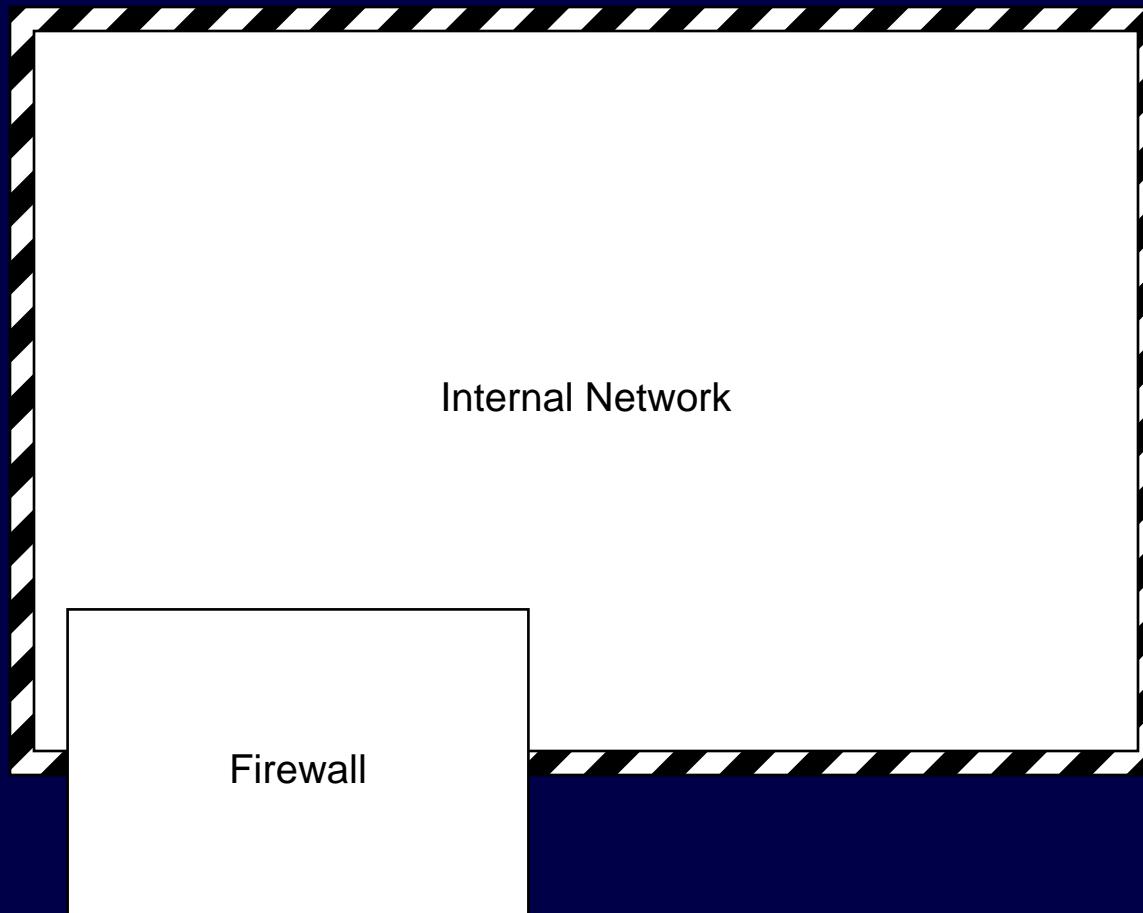
## Safe Computing in the Age of Ubiquitous Connectivity

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## Canonical Firewall Architecture



## Information Access Trend

- Online data is more accurate
- Stored/Staged data is obsolete
- Types of data
  - package tracking
  - technical data (private and public)
  - news and financial data
  - government filings
  - interwoven applications using XML

## Internet Access has become expected

- Wired Broadband
- Wi-Fi
- Cellular

## Internet Access has become expected (cont'd)

- Wi-Fi (wireless)
  - coffee shops (Starbucks/T-Mobile, ...)
  - bookstores (Borders/T-Mobile, ...)
  - copycenters (Kinko's/T-Mobile, ...)
  - airports
  - public spaces (NYC's Bryant Park, ...)
  - phone booths (Verizon)
  - conferences
  - 24x7x365 access, at will, wherever one is

## Internet Access has become expected (cont'd)

- Cellular Data
  - announced in USA Today, 25 March 2004, page 3B
  - Broadband-class performance
  - Verizon (deploying EV-DO)
  - Sprint (1xEV-DV)  
+1–2 years
  - Now deployed and useable in many areas

## However, inside enterprises –

- Outside, access is (or is becoming) ubiquitous
- Inside, access is increasing in complexity
- Past model was “gatehouse”: hard outside; inside was/is fairly soft
- One size fits all, no texture or subtlety
- Levels of Trust (payroll, health, proprietary)
- Ease of breach/theft (e.g., script kiddies)
- Rogue Access Point deployments

## The Real Issue – TRUST

- the word TRUST means different things in different contexts
- the word TRUST means different things to different communities
- In human relationships, TRUST is often used in an absolute sense
- In legal contexts, TRUST is a far different concept
- Unsurprisingly, people can often agree on wording easier than the concept

All of engineering & structural design  
is about safety factors.

The art of ensuring safety in the face of  
error, uncertainty, and imperfection.

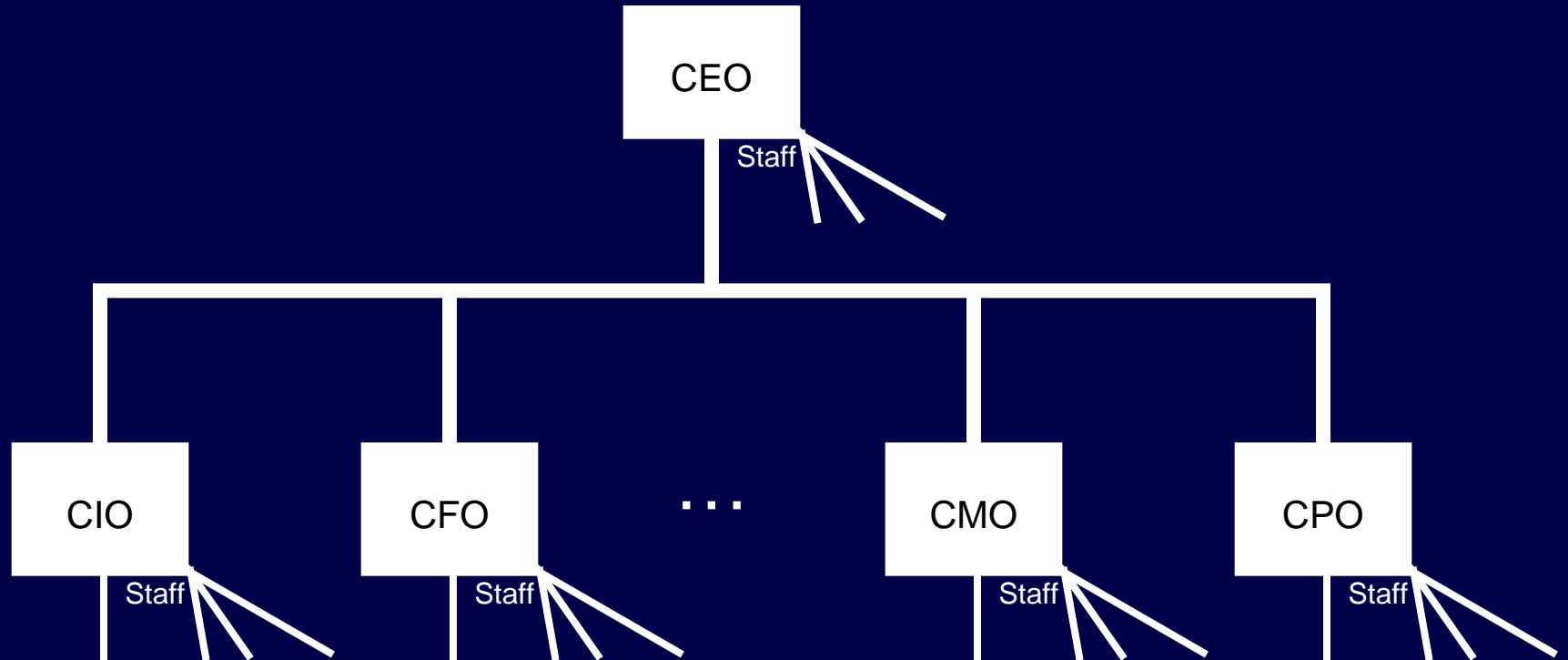
In God we trust –  
All others we polygraph.

– Tom Clancy

## Technical TRUST – What does it mean?

- Liability exposure
- Need to know
- Things may not work as planned
- When building houses, carpenters:
  - toe-nail
  - cross-brace
  - hurricane straps

## The Modern Corporation



- Access is NOT related to rank
- Access is related to clade, project

## Data and Liability –

- R & D
- Deal making
- Client confidentiality/privacy
- For employee's own protection

## Goal – Seamless Technical TRUST –

- If you don't breach the barrier, it isn't really there. Is it?
- Insufficient walls create catastrophic failures – the “Titanic/Comet Syndrome”

## The Age of Innocence

- Machines were rare
- Inherently restricted access
- Few players, all known to each other

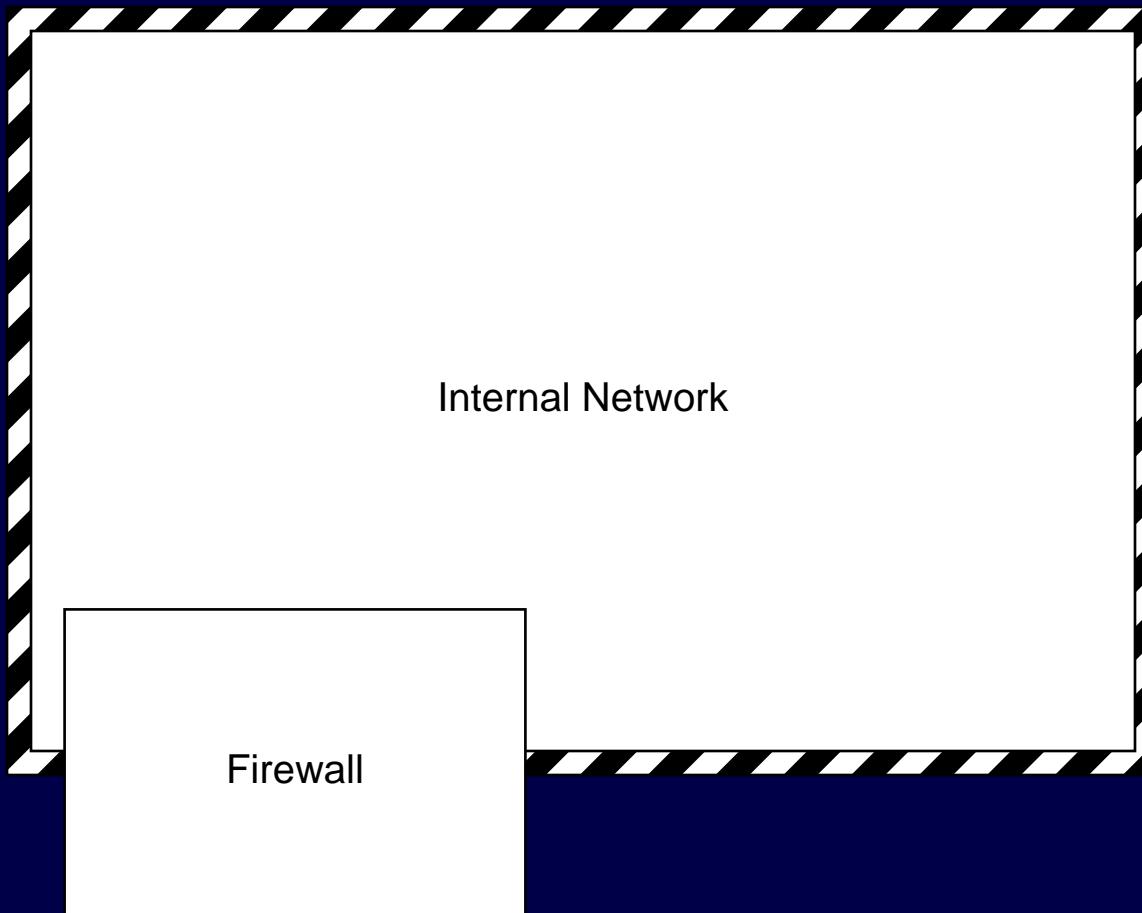
## Original Internet – Total TRUST

- No safeguards
- No integrity checks
- No compartmentalization
- Total Net Crash – IMP caused (SEN, 1/1981)
- Trusting server processes (e.g., sendmail)

## The Age of Ubiquitous Computing/Connectivity

- Huge number of machines
- Easy access to essentially unrestricted bandwidth/connectivity
- Worldwide connectivity – essentially anonymous
- “On the Internet, nobody knows that you are a ‘dog’”

## Traditional Simplistic Firewall Architecture



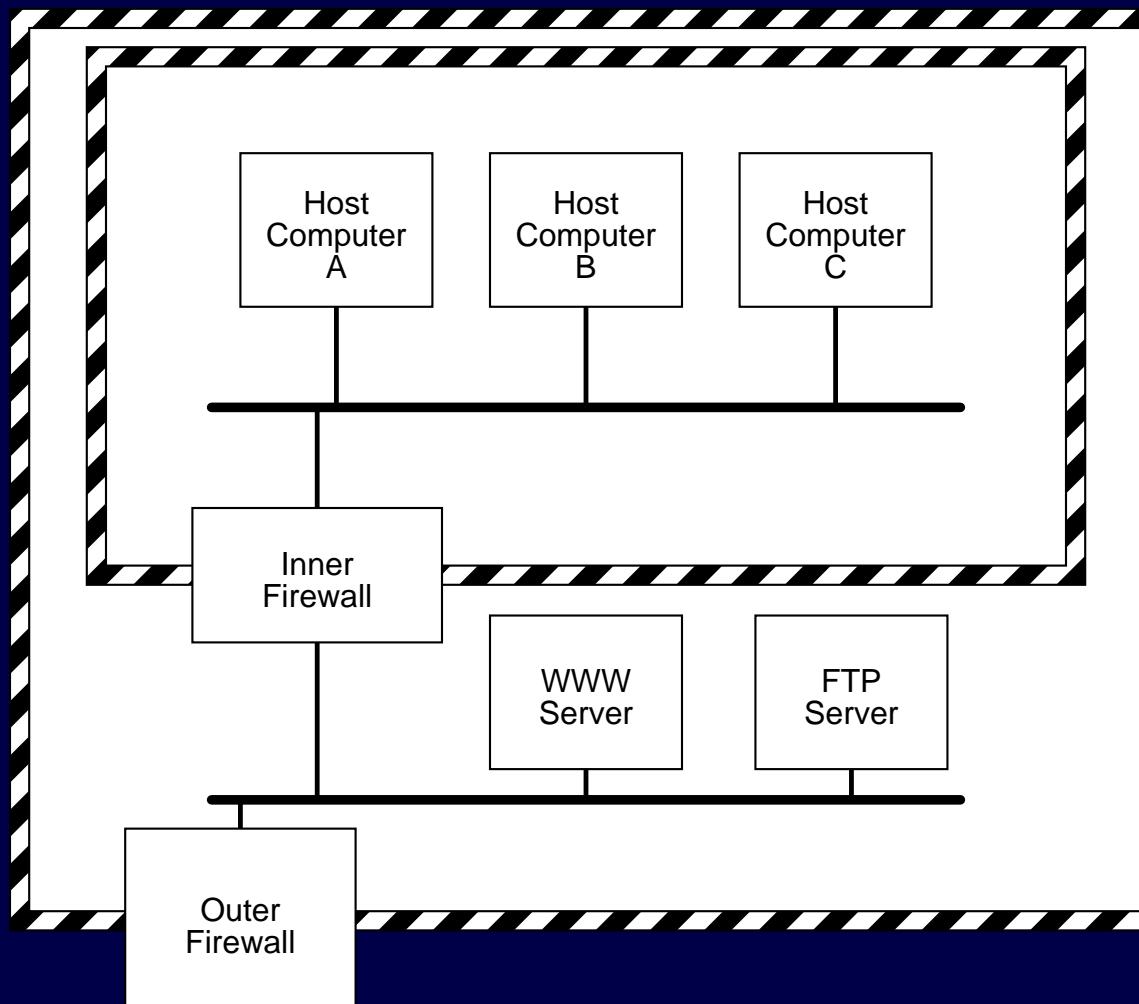
## Analyze the Threats

- Internal information control (“Need to know”)
- Curiosity (e.g., celebrity tax returns)
- Insider fraud
- “Loose lips sink ships”
- Criminal
- Visitor-borne contagion

## Internal Access Obligations/Restraints

- Internal Security – Pricing, Internal data
- National/Homeland Security
- Regulatory – SEC, FDIC, FRB
- Legal – HIPAA, other protected
- Less monolithic teams

## Traditional Simplistic Firewall Architecture with DMZ



## “Inside” Community is more Diverse

- Employees
- Contractors
- Vendors
- Salesmen
- Customers
- Colleagues
- Regulators
- Interviewees

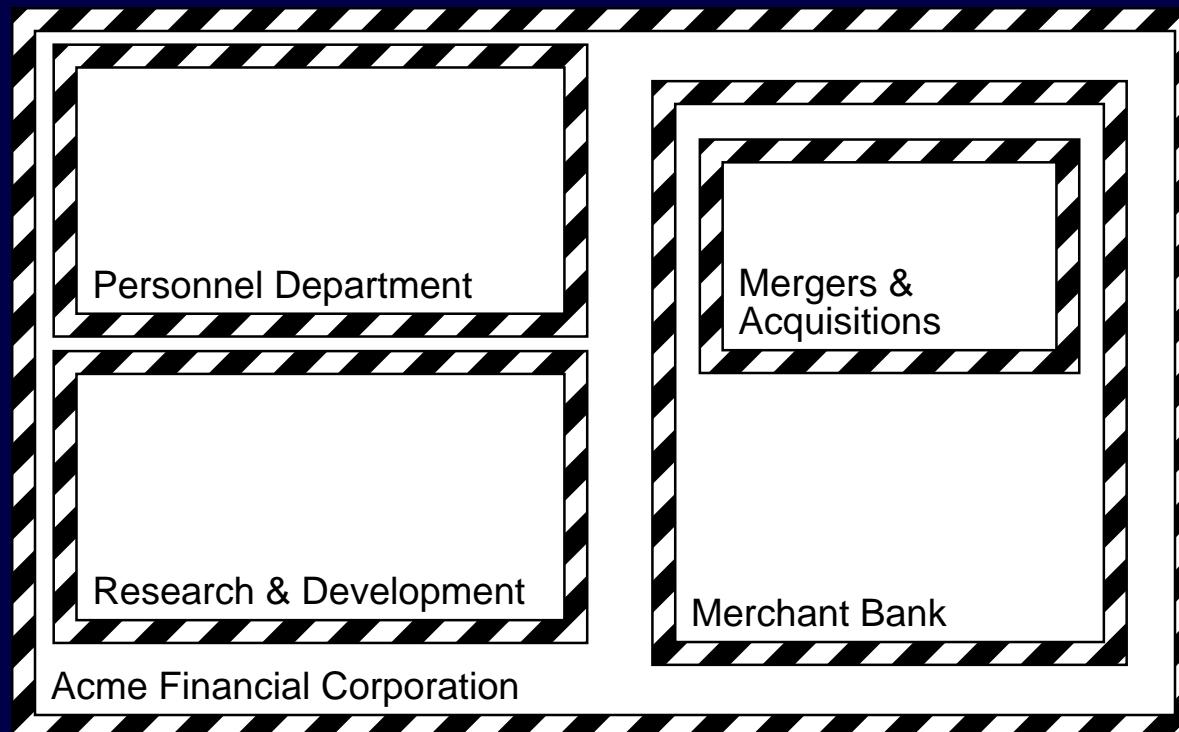
## Technology-based Security Concerns are similar for wired, Wi-Fi, and cellular

- Are wall sockets really secure?
- Passive attack – sniffing/eavesdropping
- Trojan Horse (software/hardware)
- The “Remote Control” syndrome

## Security/Access Concerns

- authentication
- privacy/anti-eavesdropping
- bandwidth allocation
- springboard elimination

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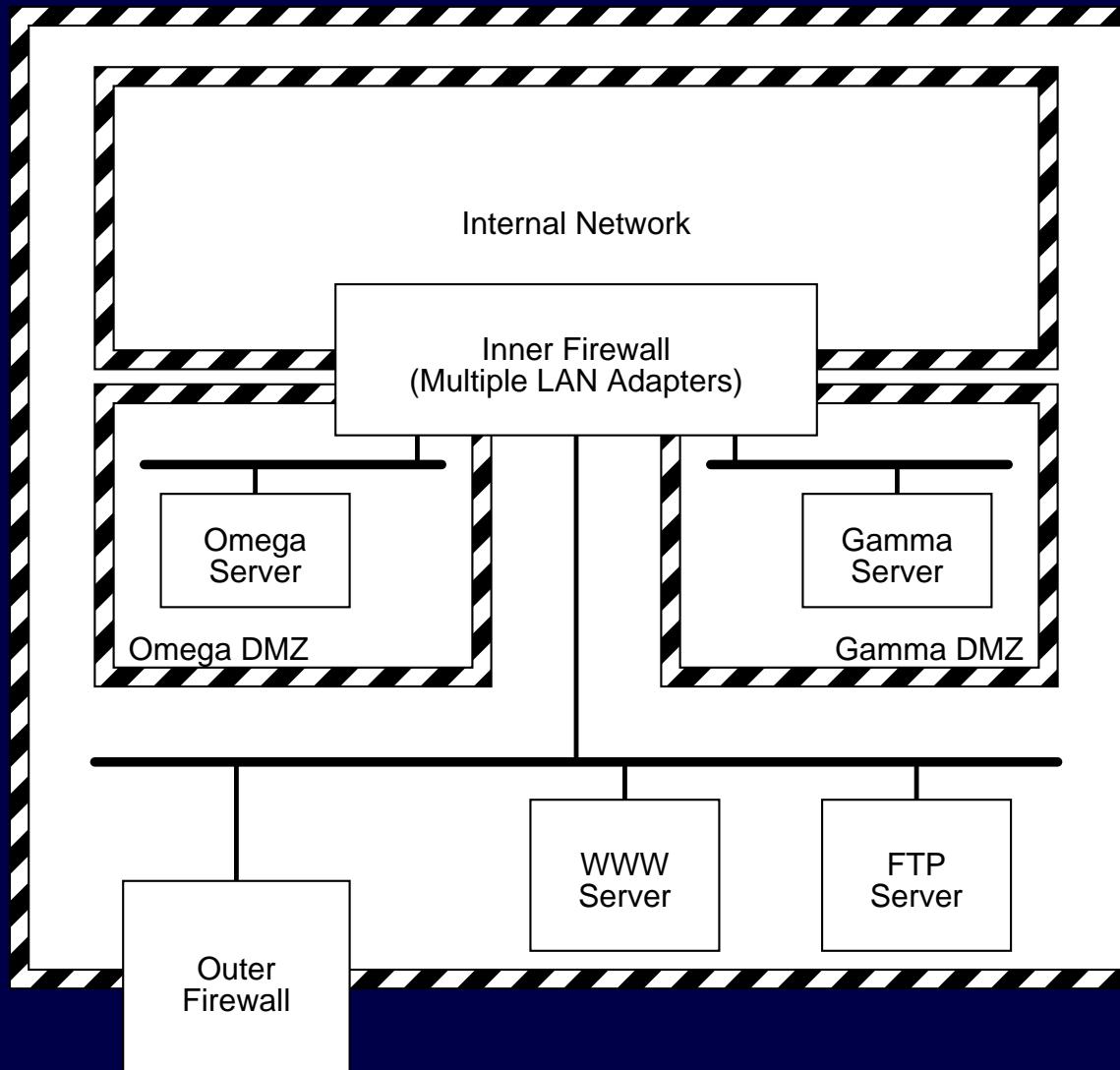
## Security Domains

- Security by architecture/structure
- Limit and control trust and delegation
- Monolithic domains cannot factor the problem space
- Sibling and child security domains
- DMZs
- Cul-de-sacs
- pseudo-public access to dial-tone

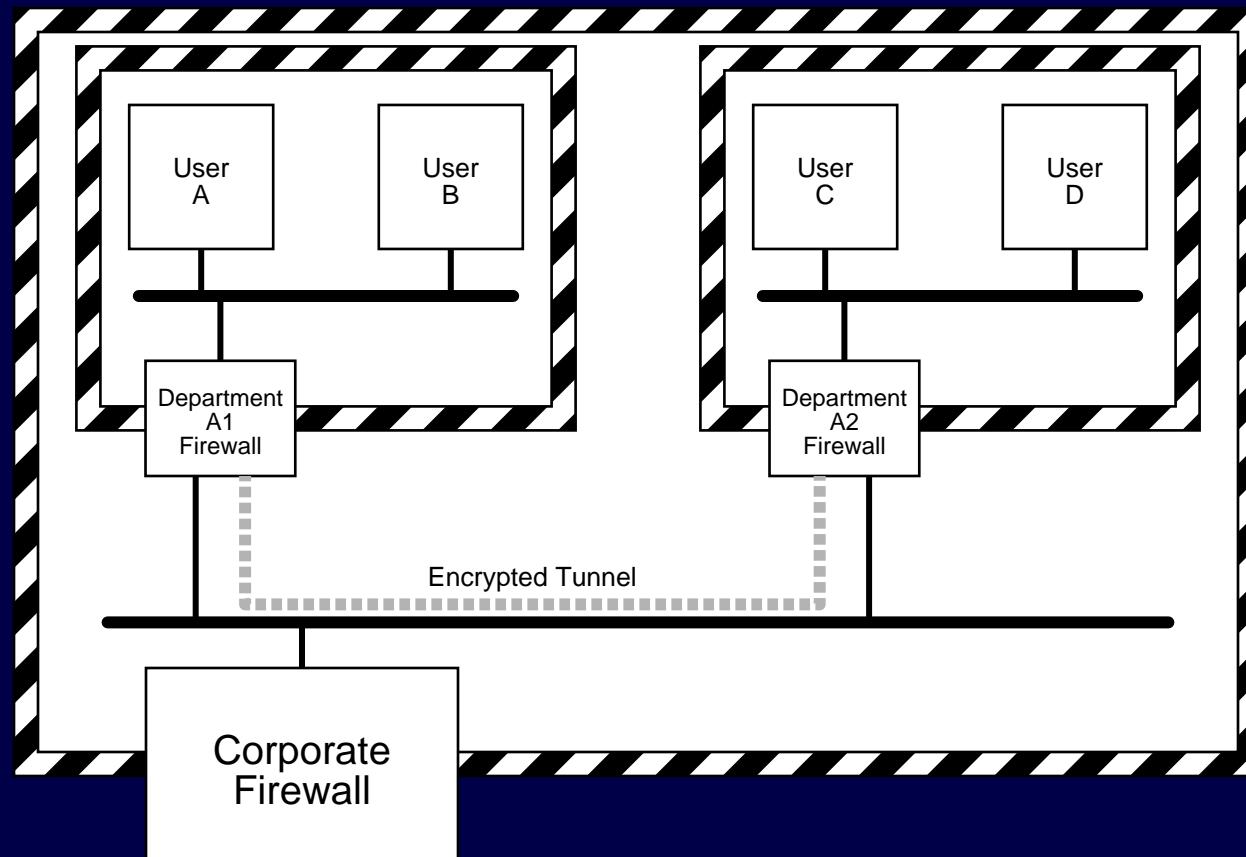
## DMZs

- not just between Internet and intranet
- each organization contains many relative outsiders
- firewalls are internal security partitions
- VPNs even within the organization
- X.509 Certificates/HTTPS for intranets when sensitive business/personal information is present

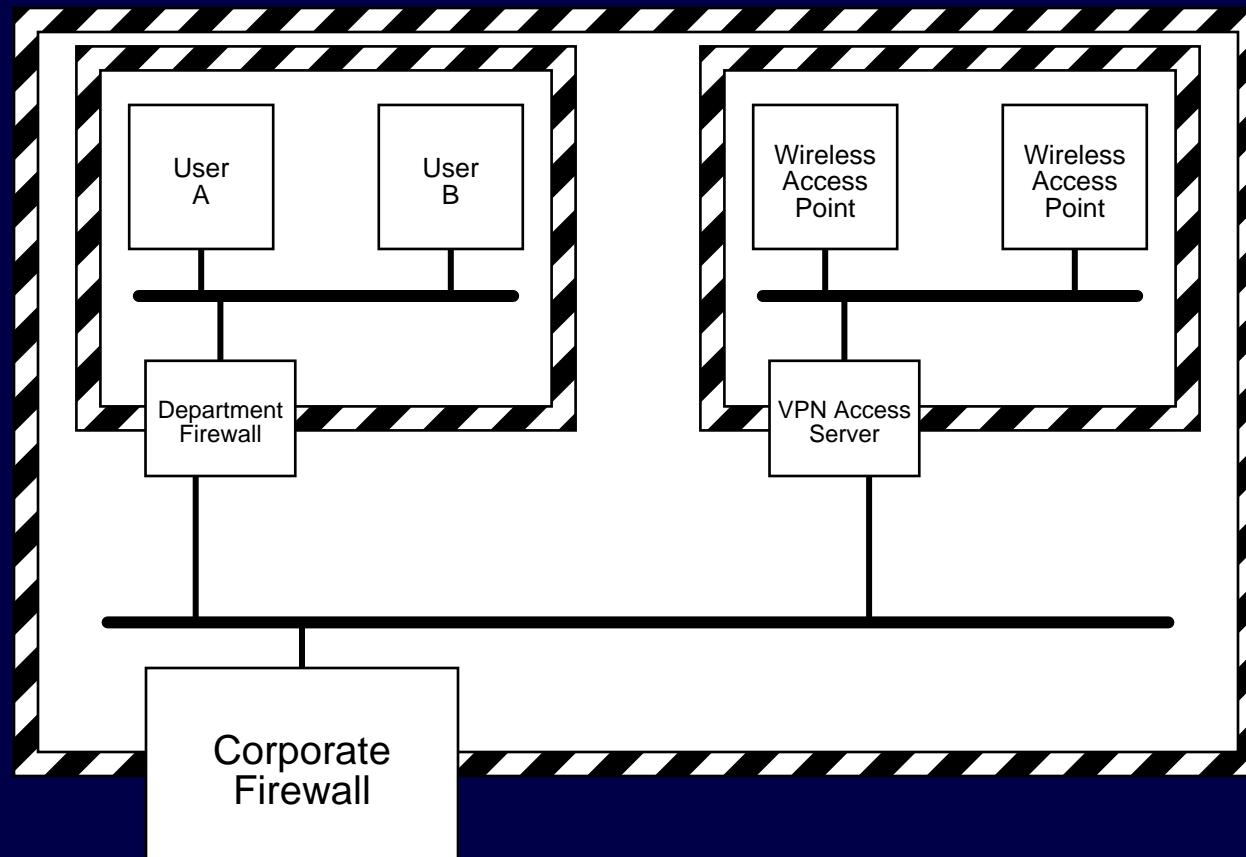
## Nested and Sibling Security Domains



## VPNs Within the Corporation



## Cul-de-sacs provide Dial-Tone



## Cul-de-sacs

- WAPs are only digital dial-tone
- getting out of a cul-de-sac requires VPN
- extensive use of proxy servers
- assumption of compromised network media
- location of WAP relative to gateway
- WPA and WPA2 only address the “last meter” problem

## Questions?

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Session Notes & Materials:  
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